

Making The Internet Go Away

Creating a mature and transparent
communications infrastructure

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This has happened before....

- Automotive technology faded as it evolved
 - Drive a 1920s automobile from Melbourne to Sydney ?
 - The user would be both mechanic and driver
 - The automobile's technologies continuously intrude on the user experience
 - Same trip in a modern car.....
 - Significantly more complex internal system(s)
 - Regular, untrained people can now drive long distances
 - The mechanic is a specialist, visits are exception events
 - Automobile technology has matured and become *transparent*

So what does this mean?

- We are forced to have a personal and irritating relationship with the Internet in order to use it
- Oddly enough, non-technical people often fail to see this as being desirable....
- The internet must cease being an opaque (and often antagonistic) companion and become a transparent extension of our own daily lives

A Transparent Internet

- What does it mean to be transparent?
 - The technology sits below our threshold of conscious thought
- Why is this important?
 - Digital communications infrastructure will not become ubiquitous until it becomes invisible
- How do we get there?
 - New cross-discipline research programs, industry engagement

New focus for network R&D?

- The consumer experience is paramount
 - We often forget about the end-user's perspective, to everyone's detriment
 - That's regular consumers – the ones whose VCRs still flash “12:00”
 -ok, that includes some of us too
- The challenges
 - Convenience, Reliability, Predictability
 - There's different science involved in making large systems work well

And the research team is?

- Traditional researchers will not conquer this next phase in the Internet's evolution
- Neither will developers or operators alone
- Need a joint effort
 - Operators, researchers, developers
 - Sharing knowledge, insights, experiences, goals



Is this just a network layer problem?

- True, the overall end user experience is a combination of
 - End-to-end network behavior
 - Application/end-host limitations
- Applications can *partially* hide limitations in the underlying communications infrastructure
 - But no excuse not to make IP network service as good as possible

So what are the Grand Problems?

TIRED

- Optimising, re-inventing or analyzing TCP under obscure conditions
- Yet another QoS mechanism that works great inside a simulator
- Faster forwarding
- Pretending that business needs aren't important

WIRED

- Broadband access technologies and architectures
- Network resilience
- Seamless mobility
- Saving the Internet from narrow minded business models

Providers need to make money

- Research community needs to remember....
 - When an ISP dies, that's a form of network failure
 - When an ISP creates walled gardens to lock-in customers, that's a form of network failure
 - When an ISP can't see a business reason to play nice with neighbors, that's a form of network failure
- Cuts across access, mobility and resilience
 - Will impact on the transparency of the future Internet
- Keep it in mind

Broadband Access

- Many problems now in the 'last mile'/access nets
- For example, billing models
 - Billing metrics (per-byte and byte-cap) are unrelated to the consumer's online experience
 - 'The Internet' appears as an unpredictable cost-value trade off
 - Can we align load models with consumer experience?
- Or, Quality of Service
 - Need automated management tools before access Sps can deploy/offer tiered service levels on large scale
 - Need traffic characterisation/modeling before ISPs can adequately engineer for even simple tiered service levels

Where to next?

- Broadband Access
 - Edge-qos mechanisms, automated network management tools,
- Mobility and Resilience
 - Push research towards large scale IP networks
 - Instrumentation and modelling of IP networks with millions(++) of nodes and links
 - Map and/or predict IP 'weather patterns'
 - Revisit protocol and topology designs with end user experience as motivating metric

Network Resilience

- We know how to make networks fast
- Now let us model and improve the failure characteristics of a running Internet
 - Impulse response modeling of BGP clouds?
 - Graceful failure modes?
 - Autodetection of e2e IP service degradation?
 - Impact of TCP on consumer perception of e2e network degradation?
 - Vulnerability and defense analysis
 - Etc....

Internet mobility

- Can we make the Internet truly mobile?
 - Static:mobile ratio from 90:10 to 10:90?
 - IP mobility across fixed and un-wired links
 - Inter-ISP hand-off
- Need practical focus on the dynamic impact of IP mobility to the consumer experience
 - Practical: That means considering tens of thousands/millions of nodes, not just a handful
 - Consumer: That means a systems level, multi-ISP view
 - This is hard



- You may now throw soft objects.....



A Cross-discipline challenge

- Convenience, reliability and predictability wont be easy
 - Focus new research on refining IP networking tools and technologies
- We need a new generation of IP network gurus who can model & control large scale, complex systems
 - A grand challenge on the scale of modeling planetary weather patterns
- The Internet's next big success will be when society thinks of it as a service rather than a technology

